



# PHILRECA

PHILIPPINE RURAL ELECTRIC COOPERATIVES ASSOCIATION, INC.  
*The Philippines' Electric Cooperatives*

06 January 2023

**ADVISORY-2023-A-004**

**FOR :** ANECO CAGELCO II  
ISELCO I ZAMSURECO I  
SIARELCO SUKELCO  
DASURECO NORECO II  
MORESCO I ASELCO  
ZAMECO I ZAMECO II  
BISELCO ISECO  
NUVELCO TARELCO II  
SAMELCO I LEYECO V  
ILECO I ILECO II  
ILECO III

**ATTENTION :** GENERAL MANAGERS  
LEXICON MEMBERS

**SUBJECT :** WORKSHOP ON EC RADIO STATION  
PROGRAMMING AND BROADCASTING

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Greetings from PHILRECA!

With the currently established radio stations of the electric cooperatives, there is a growing need for us to have a workshop on EC Radio Station Programming and Broadcasting to further enhance the skills of the assigned staff and personnel of the ECs' Radio Stations.

As such, a **1-day WORKSHOP ON EC RADIO STATION PROGRAMMING AND BROADCASTING** will be conducted on **January 20, 2023 (Friday), 8:00 AM to 5:00 PM** at **Quezon City**.

**Said event will include discussions on the following relevant topics:**

1. Media Law and Ethics;
2. Media Information and Literacy - **Amidst the Fake News and Troll Era: Role of Radio in the Digital Age**
3. Writing for Radio, Radio Production, and Radio Marketing Advertisements

***"United We Stand, We Stand United."***

2<sup>nd</sup> Floor, PNB Building, No. 92 West Avenue, Quezon City, Philippines  
Telephone Nos.: 8967-1580/0917-850-6830/0939-905-2206  
Website: [www.philreca.org](http://www.philreca.org); e-mail address: [core@philreca.org](mailto:core@philreca.org)



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This workshop is open to Electric Cooperatives who have an established EC Radio Station, and with this, we appeal that the above-stated Electric Cooperatives may please send your participants. You may register your participants via this link:

[https://docs.google.com/forms/d/e/1FAIpQLSeXYjSfBHve4kVCPumaRX9XVOQrQEecmY2fI\\_kaudHGghod-w/viewform?usp=sf\\_link](https://docs.google.com/forms/d/e/1FAIpQLSeXYjSfBHve4kVCPumaRX9XVOQrQEecmY2fI_kaudHGghod-w/viewform?usp=sf_link)

A registration fee of **₱2,500.00** will be charged per attendee to cover cost of venue, meal, and administrative expenses.

You may deposit your payments to any of the following bank accounts:

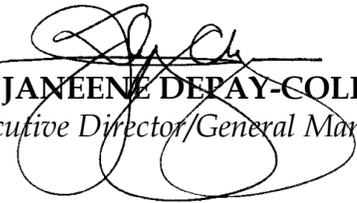
1. BDO  
Acct Name: Philippine Rural Electric Cooperatives Association Inc  
Acct Number: 003638013978
2. PNB  
Acct Name: Philippine Rural Electric Cooperatives Association Inc  
Acct Number: 106170001169

A supplemental advisory will be issued for updates.

For queries and other concerns, you may get in touch with Mr. Brix Evangelista at 0917.515.2685 or Ms. Yes Layas at 0956.893.9212.

Thank you.

Respectfully Yours,

  
**ATTY. JANEENE DEFAY-COLINGAN**  
*Executive Director/General Manager*

  
**JOSELITO P. YAP**  
*President*

cf: NAGMEC

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